

CENTRAL VALLEY

Innovation and
Entrepreneurship

FORUM

Sponsorship Prospectus

Wednesday, October 23, 2019

*"The largest event for innovation and
entrepreneurship in the Central Valley"*

-Fresno State News

Sponsored by:

FRESNO STATE

Water, Energy and Technology Center
Craig School of Business
Lyles Center for Innovation
and Entrepreneurship

cvieforum.com



A LETTER FROM OUR TEAM

Dear Potential Sponsor,

Thank you for your interest in sponsoring our 15th annual Central Valley Innovation and Entrepreneurship Forum, an event developed through a partnership between Fresno State's Craig School of Business, the Lyles Center for Innovation and Entrepreneurship and the Water, Energy and Technology Center.

Last year's our event drew over 250 attendees and nearly 25 startup companies that have the potential to disrupt the world as we know it. At last tally, past participants have received funding in amounts ranging from \$450,000 to \$4,500,000 based on connections they made at the Forum!

Through your support of this Forum, you are a REAL force in changing the economic face and fate of this region. Should you have any questions regarding sponsorship, please contact Anna Borgeas at aborgeas@csufresno.edu.

Thank you for your consideration!



Brad Triebsch

Central Valley Fund



Robert Harper

Fresno State
Craig School of Business



Helle Petersen

Water, Energy and
Technology Center



Emil Milevoj

Lyles Center for Innovation
and Entrepreneurship

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ABOUT the FORUM

This year's Forum is about FUN. The newly formatted event is structured to be informative, loud and fun. Did we mention we will have fun?

Registration	9:00 a.m.
Welcome	9:45 a.m.
Breakout Session 1	10:00 – 10:45 a.m.
Breakout Session 2	11:00 – 11:45 a.m.
Lunch & Stock Exchange	11:45 – 1:15 p.m.
Pitch Competition	1:15 – 2:15 p.m.
Dessert & Stock Exchange	2:15 – 2:45 p.m.
Announcing the Winners	3:00 p.m.

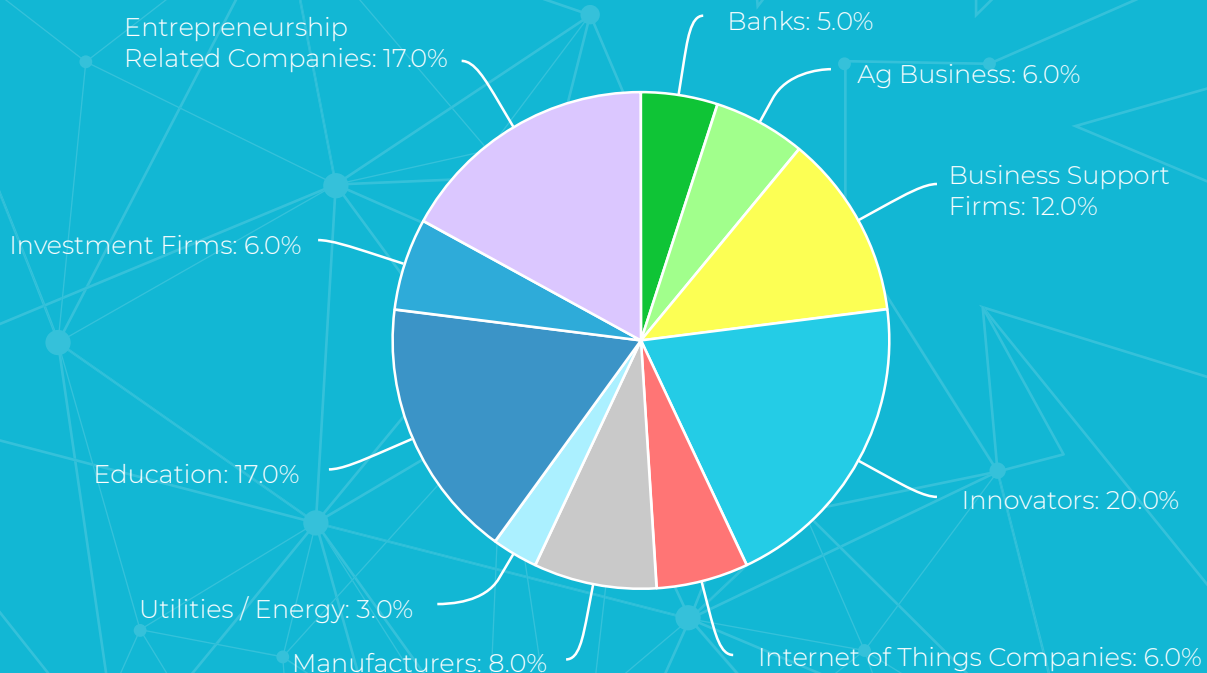
BREAKOUT SESSIONS: There are two 45 minute blocks that will each run 2 workshops – short and sweet and to the point. Topics may include funding strategies, business transitions, block chain and artificial intelligence.

LUNCH & STOCK EXCHANGE: Lunch is a networking event, with tasty tacos, scrumptious sliders and inspired Italian (vegetarians, don't worry – we got you covered) served amongst our Start Up companies that will all be vying for your Bulldog Bucks. The company with the most Bulldog Bucks wins \$2,500 (real dollars).

PITCH COMPETITION: The title says it all. Vetted and coached companies will be competing for the grand prize of \$10,000!

DESSERT & STOCK EXCHANGE: Who doesn't like a little sugary pick-me-up in the afternoon? Come get your sugar rush and invest the last of your Bulldog Bucks!

Here are the industries that have attended in the past:



SPONSORSHIP LEVELS

\$10,000 – Title Sponsor

- Twelve (12) event tickets
- Opportunity to deliver presentation as appropriate at event and/or announce speaker
- Company banner displayed at event
- Inclusion of company name in all outreach efforts
- Logo included on event website
- Logo on cover of event program
- One (1) full-page 4-color ad in event program
- Announce Pitch Award winner
- Future article in newsletter

\$7,500 – Stock Exchange Title Sponsor

- Ten (10) tickets to event
- Announce Stock Exchange winner
- Company banner displayed at event
- Inclusion of company name in all outreach efforts
- Logo on event website
- Logo in event program
- One (1) full-page 4-color ad in event program
- Future article in newsletter

\$5,000 – Breakout Session Sponsor

- Eight (8) tickets to event
- Company banner displayed at event
- Logo on event website
- Logo in event program
- One (1) ½ page 4-color ad in event program
- Option to moderate or introduce moderator at breakout session.
- Company banner in breakout session

\$2,500 – Friends of Innovation

- Six (6) tickets to event
- Logo on event website
- Logo in event program
- One (1) ½ page, 4-color ad in conference program

\$1,500 – Friends of Entrepreneurship

- Four (4) tickets to event
- Logo on event website
- Logo in event program



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WHO SHOULD SPONSOR?

Business that want to do business with exciting new businesses. Whether you are a bank, an accounting firm, an insurance agency or widget maker, this event is for you. Through this event, and your support of it, we are creating an entrepreneurial ecosystem that is good for us all.

General Event Questions

Anna Borgeas

Lyles Center for Innovation
and Entrepreneurship

(559) 375-3173

Forum Location

Clovis Veterans Memorial District
808 4th St
Clovis, CA 93612
(559) 299-0471